

## CS774 Quick and Dirty Web Site Heuristic Evaluation

Site \_\_\_\_\_

1. Match between system and the real world			
A. Does the site use language familiar to the user?		Yes <input type="checkbox"/>	No <input type="checkbox"/> N/A <input type="checkbox"/>
B. Do the icons, images and labels communicate well?		Yes <input type="checkbox"/>	No <input type="checkbox"/> N/A <input type="checkbox"/>
Principle	Seriousness	Description	
A B	1 2 3 4		
A B	1 2 3 4		

2. Consistency and standards			
A. Does the site have a consistent, recognizable look?		Yes <input type="checkbox"/>	No <input type="checkbox"/> N/A <input type="checkbox"/>
B. Are there repeating visual elements to unify the site?		Yes <input type="checkbox"/>	No <input type="checkbox"/> N/A <input type="checkbox"/>
Principle	Seriousness	Description	
A B	1 2 3 4		
A B	1 2 3 4		

3. Navigation			
A. Are links obvious, easy to find, and easy to interpret?		Yes <input type="checkbox"/>	No <input type="checkbox"/> N/A <input type="checkbox"/>
B. Can you tell where you are, and get back to home easily?		Yes <input type="checkbox"/>	No <input type="checkbox"/> N/A <input type="checkbox"/>
Principle	Seriousness	Description	
A B	1 2 3 4		
A B	1 2 3 4		

4. Visual design			
A. Is the use of color appropriate and useful?		Yes <input type="checkbox"/>	No <input type="checkbox"/> N/A <input type="checkbox"/>
B. Is the text easy to read, the images clear and attractive?		Yes <input type="checkbox"/>	No <input type="checkbox"/> N/A <input type="checkbox"/>
Principle	Seriousness	Description	
A B	1 2 3 4		
A B	1 2 3 4		

5 Further comments	
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Comment further on issues such as performance, general satisfaction and performance on specific attempted tasks.	
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